

Press Release

## Cornish design galore at historic house

A wealth of contemporary design will be showcased in the first Hidden Art Cornwall Design Fair, August 26-28 at Godolphin House, Cornwall. The three day event will present work by over 60 designer-makers, offering the public a chance to buy from a wide range of furniture, lighting, textiles, ceramics, glass, jewellery, fashion accessories and interior products.

The Hidden Art Cornwall Design Fair is a first for Cornwall, celebrating the quality and diversity of Cornish design and offering the rare combination of contemporary design in a historic setting.

Participating designer-maker Gary Allson of Dendron Design says: "Having all these designer-makers together in one place will create a wonderful atmosphere and enthusiasm for design. I am looking forward to being able to talk directly to my customers and finding out what they do and don't like which will help in my design of future products"

Godolphin House is a privately owned grade one mansion from c1475, set in extensive grounds between Helston and Penzance. The Hidden Art Cornwall Design Fair offers something for all age groups as the event will encompass individual stalls for over 50 designer-makers, design-led games for children, the *Finer-China* plate raffle of 50 unique plates, an exhibition of products from the *Repeat and Variation* project in collaboration with the University College Falmouth's 3D Digital Research Cluster and *Hidden Art Curated*.

*Hidden Art Curated* will present contemporary design in an unconventional context and will be curated by Katherine Sorrell, an established writer on design, craft and interior spaces. Katherine will select work from Hidden Art Cornwall members in response to the existing furniture and architectural spaces of Godolphin House, creating a dialogue between contemporary and antique objects. The result will challenge and surprise the viewer, transforming the traditional showrooms of Godolphin House.

For more information visit: [www.hiddenartcornwall.co.uk/designfair](http://www.hiddenartcornwall.co.uk/designfair)

*Hidden Art Cornwall is a franchise of Hidden Art in association with University College Falmouth.*

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For additional details please contact:

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For more information on Godolphin House visit [www.godolphinhouse.com](http://www.godolphinhouse.com) or phone +44 (0)1736 763194.

## NOTES TO EDITORS

### Hidden Art Cornwall

Hidden Art Cornwall is a not-for-profit membership organisation that supports and promotes designer-makers who live or work in Cornwall and the Isles of Scilly, offering companies and members of the public access to original design.

Our aim at Hidden Art Cornwall is to improve access to information, enable the exchange of ideas and expertise and offer a platform for designer-makers to exhibit and sell work, products and designs to key markets and the public.

Hidden Art Cornwall is the pilot franchise of Hidden Art in association with University College Falmouth.

### About Hidden Art

Hidden Art is the trading name of Mazorca Projects, a not-for-profit organisation. Over the past 10 years, Hidden Art has driven the growth of the design sector in east London. The partners and funders of Mazorca Projects have recognised the benefit to designer-makers and the Department for Trade and Industry has awarded funding to help replicate the Hidden Art success story with its first franchise, Hidden Art Cornwall.

Hidden Art began in 1994 as a small open studios event showing the work of 43 Hackney-based designer-makers. A decade on, it has developed into a unique network, supporting over 1,800 designer-makers and building links between the creative and manufacturing industries and their clients.

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### About Godolphin House

Godolphin House is a privately owned house open to the public. Hidden in ancient woodlands Godolphin has beautiful interiors with fine examples of English furniture, rare and ancient gardens c1500, stables from c1585 and a surrounding National Trust estate for beautiful woodland and hill walks.

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### About Katherine Sorrell

Katherine Sorrell is a freelance journalist and author based in Penzance who collects contemporary craft and has a background in writing about design for national newspapers and magazines such as Homes and Gardens. Katherine's books include 'Complete Craft', 'The art of display', 'Modern comfort' and 'At home with pattern'. Katherine has also sat on selection panels for events such as Chelsea Crafts Fair and the Bovey Tracey Contemporary Craft Fair.

### University College Falmouth

University College Falmouth is internationally known for its undergraduate and postgraduate courses in art, design and media. In 2003 the College opened the Design Centre, part of a £130million development funded under the Combined Universities in Cornwall initiative. The Design Centre provides stunning new facilities for courses in Contemporary Crafts, 3D and Spatial Design, Textile Design and Garden Design. It also houses the new Research Cluster in 3D Digital Production.

University College Falmouth is a founding partner in the Combined Universities in Cornwall initiative, which is funded mainly by the European Union (Objective One), the South West Regional Development Agency, and the Higher Education Funding Council for England, with support from Cornwall County Council.

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### The Business Room at University College Falmouth

The Business Room houses a 3D design bureau offering some of the most modern equipment in the country available for hire by local businesses. Based in the business room are 13 incubatee businesses. These are mainly graduates running a variety of design businesses including, spatial designs, textile designers and product designers. Incubatees can access expert mentoring, business space, computer, IT support and access, telephone, desk and storage at an affordable amount and are given a start up financial award. The Business Room also provides desk space for four designer-makers on The Crafts Council *Next Move* scheme.

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