

Press Release

Fabulous design at Hidden Art Cornwall's first Design Fair

A visit to Godolphin House this August Bank Holiday weekend is a must as Hidden Art Cornwall launches its first Design Fair at the historic house.

The three day event will be a chance to see and buy work by over 50 designer-makers with products on sale ranging from interactive jewellery, cast glass lampshades, embroidered cushions, bespoke hats and sculpted outdoor furniture, to raised silver boxes and a 3 meter rolling summer house made from greenwood timber.

Jessie Higginson, Project Manager for Hidden Art Cornwall, said: "*There will be a superb range of Cornish design to admire and buy, with many designer-makers launching new products and presenting work not exhibited in Cornwall before. This event will be a real celebration of the talent and vibrancy of Cornwall's designer-maker community.*"

The Design Fair offers something for all age groups including design-led family entertainment, the *Finer-China* plate raffle of 60 unique plates, individual designer-maker stalls and an exhibition of products from the *Repeat and Variation* project in collaboration with University College Falmouth's 3D Digital Research Cluster.

Also at the Design Fair, a special exhibition called *Hidden Art Curated* will present contemporary design by twenty-six designer-makers within the traditional show-rooms of Godolphin House. This project is curated by Katherine Sorrell, who has selected work in response to the existing furniture and architectural spaces in Godolphin House.

Katherine Sorrell said: "*I'm hoping that the exhibition will be an inspiring and exciting show that allows visitors to see contemporary design and the fabulous historic interiors of Godolphin House in a stimulating new context, and that brings the work of Cornish designer-makers to an appreciative new audience.*"

Godolphin House is a privately owned 15th Century grade one mansion, set in National Trust woodland, between Helston and Penzance. The Design Fair is open 26-28 August, 11.00am-6.00pm daily. Admission is £3, under 16yrs free, plus free parking.

For more information visit: www.hiddenartcornwall.co.uk/designfair

Hidden Art Cornwall is a franchise of Hidden Art in association with University College Falmouth.

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For additional details please contact:

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For more information on Godolphin House visit www.godolphinhouse.com or phone +44 (0)1736 763194.

NOTES TO EDITORS

Hidden Art Cornwall

Hidden Art Cornwall is a not-for-profit membership organisation that supports and promotes designer-makers who live or work in Cornwall and the Isles of Scilly, offering companies and members of the public access to original design.

Our aim at Hidden Art Cornwall is to improve access to information, enable the exchange of ideas and expertise and offer a platform for designer-makers to exhibit and sell work, products and designs to key markets and the public.

Hidden Art Cornwall is the pilot franchise of Hidden Art in association with University College Falmouth.

About Hidden Art

Hidden Art is the trading name of Mazorca Projects, a not-for-profit organisation. Over the past 10 years, Hidden Art has driven the growth of the design sector in east London. The partners and funders of Mazorca Projects have recognised the benefit to designer-makers and the Department for Trade and Industry has awarded funding to help replicate the Hidden Art success story with its first franchise, Hidden Art Cornwall.

Hidden Art began in 1994 as a small open studios event showing the work of 43 Hackney-based designer-makers. A decade on, it has developed into a unique network, supporting over 1,800 designer-makers and building links between the creative and manufacturing industries and their clients.

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About Godolphin House

Godolphin House is a privately owned house open to the public. Hidden in ancient woodlands Godolphin has beautiful interiors with fine examples of English furniture, rare and ancient gardens c1500, stables from c1585 and a surrounding National Trust estate for beautiful woodland and hill walks.

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About Katherine Sorrell

Katherine Sorrell is a freelance journalist and author based in Penzance who collects contemporary craft and has a background in writing about design for national newspapers and magazines such as Homes and Gardens. Katherine's books include 'Complete Craft', 'The art of display', 'Modern comfort' and 'At home with pattern'. Katherine has also sat on selection panels for events such as Chelsea Crafts Fair and the Bovey Tracey Contemporary Craft Fair.

University College Falmouth

University College Falmouth is internationally known for its undergraduate and postgraduate courses in art, design and media. In 2003 the College opened the Design Centre, part of a £130million development funded under the Combined Universities in Cornwall initiative. The Design Centre provides stunning new facilities for courses in Contemporary Crafts, 3D and Spatial Design, Textile Design and Garden Design. It also houses the new Research Cluster in 3D Digital Production.

University College Falmouth is a founding partner in the Combined Universities in Cornwall initiative, which is funded mainly by the European Union (Objective One), the South West Regional Development Agency, and the Higher Education Funding Council for England, with support from Cornwall County Council.

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