

Press Release

Historic house hosts cream of Cornish design

Godolphin House, Nr Helston, Cornwall
10am-5pm, 25-27 August 2007

We are delighted to announce that the Hidden Art Cornwall Design Fair will return to the glorious setting of Godolphin House from 25-27 August. The event is a true celebration of the quality and diversity of contemporary Cornish design and offers the public a fantastic chance to buy direct from the maker. The inaugural Design Fair in 2006 was a first for Cornwall, attracting over 3,000 visitors from across the country.

The Hidden Art Cornwall Design Fair will present contemporary design from over 100 designer-makers, with a wide range of furniture, interior products, ceramics, glass, lighting, jewellery, textiles and fashion accessories for sale. Participating designer-maker Marie-Louise Denny set up 100 Metres in 2006 to design and make luxurious hand crafted knitted textiles. She says, "The Hidden Art Cornwall Design Fair was the perfect opportunity to debut my collection and get an honest response from the visiting customers. It kick-started my business and I am really looking forward to showcasing my new accessories range this year."

Hidden Art Curated was a highlight of the 2006 Design Fair and we are thrilled that the Crafts Council is curating the exhibition this year. *Hidden Art Curated* will present new site-specific work from nine Hidden Art Cornwall members in the historic rooms of Godolphin House; outdoor furniture from award winning local designer-makers sixixis, textiles from Ismini Samanidou, glass from James, Maclachlan, interior products from Gary Allson and Nick Fraser; indoor and outdoor lights from Charlotte Tangye, furniture from Dan Gallally and Christian O'Reilly and ceramics from Mark Squire.

The Crafts Council's Exhibitions and Collection Manager, Annabelle Campbell, says, "The Crafts Council is delighted to work with Hidden Art Cornwall and support *Hidden Art Curated* at Godolphin House. The Crafts Council develops and delivers opportunities to see and enjoy contemporary craft across the country and to showcase craft in new contexts. This exciting site specific curated show is part of this commitment."

The Hidden Art Cornwall Design Fair has something for all the family, from 89 individual designer-maker stalls in three marquees to design-led games and a design trail for children. Find your way through a hanging maze of *Delightful Lights* in the raffle of unique lampshades and enjoy the *Cream of the Crop*, an exhibition of work by University College Falmouth graduates, past and present.

Open 10am - 5pm, Saturday 25 - Monday 27 August 2007. Tickets £5 (including entry to Godolphin House and a ticket for the *Delightful Lights* raffle). Accompanied children under 16 go FREE.
For more information visit: www.hiddenartcornwall.co.uk/designfair

Hidden Art Cornwall is a social franchise of Hidden Art in association with University College Falmouth.

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For additional details please contact:

Charlotte Tangye at Hidden Art Cornwall on 01326 253696, email: charlotte@hiddenartcornwall.co.uk

For more information on Godolphin House visit www.godolphinhouse.com or telephone 01736 763194.

NOTES TO EDITORS

About Hidden Art Cornwall

Hidden Art Cornwall is the UK's first social franchise, a not-for-profit membership organisation that promotes and supports designer-makers who live or work in Cornwall and the Isles of Scilly. We offer companies and members of the public access to original design. Our aim at Hidden Art Cornwall is to increase awareness for the quality of work being made in the county by offering local designer-makers a range of services to help strengthen their profiles and grow their businesses. Current members include a textile embroiderer in Penzance, an architectural glass maker in Helston, a crochet jeweller in Porthtowan and a lighting designer in Falmouth.

As demand for high quality design grows, opportunities for businesses are expanding. Translating creativity into practical output is a difficult and complex process, and this is where Hidden Art Cornwall can help, by improving access to information, enabling the exchange of ideas and expertise and providing a platform for designer-makers to exhibit and sell work, products and designs to key markets and the public.

About Hidden Art

Hidden Art is the trading name of Mazorca Projects, a not-for-profit organisation. Over the past 10 years, Hidden Art has driven the growth of the design sector in east London. The partners and funders of Mazorca Projects have recognised the benefit to designer-makers and the Department for Trade and Industry has awarded funding to help replicate the Hidden Art success story with its first franchise, Hidden Art Cornwall.

Hidden Art began in 1994 as a small open studios event showing the work of 43 Hackney-based designer-makers. A decade on, it has developed into a unique network, supporting over 2,000 designer-makers and building links between the creative and manufacturing industries and their clients.

Contact: Saul Sherry, tel: 020 7729 3800, email: saul@hiddenart.co.uk, www.hiddenart.com

About Godolphin House

Godolphin House is a privately owned grade one listed mansion from c1475, between Helston and Penzance. Hidden in ancient woodlands Godolphin has beautiful interiors with fine examples of English furniture, rare and ancient gardens c1500, stables from c1585 and a surrounding National Trust estate for beautiful woodland and hill walks.

Contact: Joanne Schofield, tel: 01736 763194, email: info@godolphinhouse.com, www.godolphinhouse.com

About the Crafts Council

The Crafts Council was established in 1971 and is the national development agency for contemporary craft.

The Crafts Council aims to position the UK as the global centre for the making, seeing and collecting of contemporary craft.

We are committed to;

- Making contemporary craft exciting and relevant to the widest possible audience
- Nurturing and supporting makers and craft professionals throughout their careers
- Promoting the teaching and studying of contemporary craft within schools
- Identifying the needs of the sector through in-depth research
- Growing the market for the sale of contemporary craft to collectors, museums, businesses and the general public

Contact: Jill Read, Press Officer, tel: 020 7806 2549, email: j_read@craftscouncil.org.uk, www.craftscouncil.org.uk

About University College Falmouth

University College Falmouth is internationally known for its undergraduate and postgraduate courses in art, design and media. In March 2004, its standing and quality were recognised when the Privy Council granted the College the power to award its own taught degrees.

In 2003 the College opened the Design Centre, part of a £130million development funded under the Combined Universities in Cornwall initiative. The Design Centre provides stunning new facilities for courses in Contemporary Crafts, 3D and Spatial Design, Textile Design, Garden Design and it houses the new Research Cluster in 3D Digital Production.

University College Falmouth is a founding partner in the Combined Universities in Cornwall initiative, which is funded mainly by the European Union (Objective One), the South West Regional Development Agency, and the Higher Education Funding Council for England, with support from Cornwall County Council.

Contact: Jilly Easterby, Head of Public Affairs, tel: 01326 213792, email: jilly.easterby@falmouth.ac.uk, www.falmouth.ac.uk

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